



MIAMI COUNTY 4-H CLUB &  
LIVESTOCK ASSOCIATION, INC.



Dear Miami County 4-H Friend,

March 25, 2024

The 2024 Miami County 4-H Fair is quickly approaching. Our 4-H fair is scheduled for **June 23-29th** with many exciting events and shows planned. The goal of the Miami County 4-H Fair Board is to provide a quality fairground for our county's 4-Hers, as well as for our community to enjoy. 4-H provides positive youth development, via Purdue Extension, in all 92 counties in the state. Likewise, 4-H prepares young people to be leaders in their communities and around the world through hands-on experiences alongside their peers and caring adults. We, as the Miami County 4-H Fair Board, believe this is a crucial program for the youth in our communities; but **we need your help and support!**

We have continued our new approach to sponsorships over the past few years. Our goal is to make your donation more effective as an advertising tool for you, your company or cause! Our improved website continues to increase visibility for our Fair and public events hosted at the Fairgrounds. We have also implemented social media marketing strategies - on Google, Facebook, and Instagram. We are proud to say that our efforts are paying off:

1. Our mobile-friendly web site had **over 20,700 visitors** in 2023.
2. We have reached over **206K people on Facebook** and have over 5.3 K followers!
3. We continued to advertise on local radio stations - including **Hoosier 103.7** - reaching multiple counties
4. Our largest community event brought over **1500 participants** and **500+ attendees/day** during the 5 day event.

Our hope is that you, as a potential donor, see the value in contributing to the Miami County 4-H program. Likewise, we hope you see the value in the widespread publicity for you and/or your business that is included in your sponsorship. We want your sponsorship to bring value to your company or cause.

All sponsorships and monies must be received by June 1, 2024 to allow for ample time of fair preparation and advertisement. If donations are received after June 1st, advertisement cannot be guaranteed. Also, please return the 4-H Fair Sponsorship form included in this packet with your donation.

**For Questions, please call:**

**Cole Alspaugh 765-470-3378**

**Jill Sharp 765-327-1323**

**Kameron Donaldson 765-863-1664**

**Please make check payable to:**

**Miami Co 4-H Fair & Livestock Show Association**

**1029 W. 200 N.**

**Peru, IN. 46970**

Without your support, our 4-H Fair would not be possible and the hard work of our 4-Hers would go unrecognized. Your donation will ensure another great Miami County 4-H Fair! The Miami County 4-H Fair Board would like to extend a sincere and heartfelt thank-you for your generosity.

Sincerely,

Greg Hunt

President

Miami County 4-H Fair Board

### **Sponsor of the Day**

**\$1500**

- Designated area to display sign and/or set up a tent or booth to advertise or sell goods.
- Website and Radio advertisement
- Social Media advertisement
- Logo /Company name listed in Official Miami Co. 4-H Fair brochure

### **Main Event Sponsor**

**\$1000**

- 10 Tickets for Grandstand Event Admission
- Designated area to set up a tent during event to sell goods or advertise/promote your business
- Website and Radio advertisement prior to fair with naming rights, if desired
- Radio advertisement during fair
- Social Media advertisement
- Company name listed in Official Miami Co. 4-H Fair brochure

### **Main Event Co-Sponsor**

**\$500**

- 4 Tickets for Grandstand Event Admission
- 3'x5' sign displayed at grandstands (you provide the sign)
- Website advertisement during fair

### **Street Sign Sponsor**

**\$500**

- Street sign with sponsors name at each main street on fairgrounds (year-round)
- Street Signs are first come first paid. Once you sponsor the street sign, you have first rights to sponsor that sign the following year.

### **Trophy Sponsor**

**\$25**

- Each \$25 sponsorship increment pays for multiple trophies
- Sign with sponsorship names in show ring (livestock trophies)
- Sign with sponsorship names in project building (general project trophies)

### **Outdoor Booth Space**

**\$250**

This will be 10'x10' outdoor space for your company to set up a tent or just have a booth for the week. You can sell goods in this area or just promote your business. We are not providing a tent for you but we provide access to 110 power. We plan to keep these spots north of the livestock barns by the food vendors. If demand for these spots are high, we may have to move things around.

### **Merchant Tent Booth**

**\$250**

Our large merchant tent provides booth space to sell goods and/or promote your business from 5 pm-9 pm each evening during Fair. We will supply access to 110 power. The open-air tent has no lockable doors and minimal grounds security. Setup can be done anytime Monday before 3pm.

### **Building Sponsor**

**\$1500**

- Up to a 4'x8' sign to hang on front of the building (you must provide the sign)
- Sign will remain in place till April 30 the following year
- Buildings are first come first paid. Once you sponsor the building, you have first rights to sponsor that building the following year.

### **Campground Sponsor**

**\$1500**

- Up to a 4'x8' sign to hang (you must provide the sign)
- Sign will remain in place till April 30 the following year
- Website advertisement

### **Ag Adventure Barn**

**\$1000**

The entire former Merchants Building is transformed into an "Ag Adventure" for children to play and learn about various aspects of farming and farm safety. We are looking for multiple businesses to sponsor and promote this new area at the fair.

- Sign displayed on the front of building to stay up until April 30. You must provide 4'x8' (max.) sign.
- 10'x10' designated area to set up a booth that can be manned or a stand-alone throughout the entire week. (first 6 to reserve booth)
- Social Media, Website and Radio advertisement

### **Livestock Show Sponsor**

**\$500**

- Name in Official Miami Co. 4-H Fair brochure
- 3x5 banner in show ring during show (you must provide)
- Website and Social Media advertisement

### **Music Stage Sponsor**

**\$500**

- 10' X 10' Designated area to set up a tent to sell goods or advertise/promote your business during the week of Fair
- 10 minutes of stage presence to promote your services & announce the band
- 3'x5' sign displayed at music stage during performance (you must provide the sign)
- Radio advertisement during fair
- Social Media and Website advertisement

### **Stage Co-Sponsor**

**\$250**

- 3'x5' sign displayed at music stage during performance (you must provide the sign)
- Radio advertisement during fair
- Social Media advertisement

# 2024 Fair Sponsorship Form



SPONSOR NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

Checks made payable to:  
**Miami Co 4-H Fair & Livestock  
Show Association**

1029 W. 200 N.,  
Peru, Indiana 46970

**SPONSOR OF THE DAY \$1500**

MON  TUES  WED  THUR  FRI  SAT

**BUILDING SPONSOR \$1500**

Dairy  Horse  Swine  Beef  Rabbit/Poultry  Project Bldg.

**AG ADVENTURE BARN SPONSOR \$1000**

**MAIN EVENT SPONSOR \$1000**

Monday - Sprint Racing  Tuesday - Antique & Garden Tractor Pull  
 Wednesday - Autocross  
 Thursday & Friday - Truck & Tractor Pull (special pricing - see insert)  
 Saturday - Demolition Derby

**MAIN EVENT CO-SPONSOR \$500**

Monday - Sprint Racing  Tuesday - Antique & Garden Tractor Pull  
 Wednesday - Autocross  
 Thursday & Friday - Truck & Tractor Pull (special pricing - see insert)  
 Saturday - Demolition Derby

**LIVESTOCK SHOW SPONSOR \$500**

Swine  Beef  Dairy  Sheep  Goat  Horse  
 Poultry  Royal Showmanship

**~~STREET SIGN SPONSOR \$500~~**

**MUSIC STAGE MAIN SPONSOR \$500 /Day**

Monday  Tuesday  Wednesday  Thursday  Friday

**STAGE CO-SPONSOR \$250 /Day**

Monday  Tuesday  Wednesday  Thursday  Friday

**TROPHY SPONSOR \$25 + Amount: \_\_\_\_\_**

Livestock \_\_\_\_\_  Project \_\_\_\_\_  General \_\_\_\_\_

Items that are denoted with  
~~strikethrough~~ are not available or  
have already been sponsored for  
our 2024 event.

**~~CAMPGROUND SPONSOR \$1500~~**

**OUTDOOR BOOTH SPACE \$250**

**MERCHANT TENT BOOTH \$250**



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# TRUCK & TRACTOR PULL

June 27-28

## TWO NIGHTS!!!

### Main Sponsor

**\$2500**

- Business Name listed on the official 2024 Truck and Tractor Pull Flier
- Radio advertisement prior to the fair
- Business Name Listed on Fairgrounds website promoting the Pull
- Social Media Advertisement
- Display a Business Name Flag on the sled (Must Provide Flag)
- Designated area to setup a tent. May sell goods or advertisement during the event.
- 10 Tickets for Grandstand Event Admission
- Business Name listed on Post-fair Publication

SPONSOR NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

**MAIN SPONSOR \$2500**

**INDIVIDUAL CLASS SPONSOR \$1000**

- Thursday - 10mph Farm Stock
- Thursday - Altered Farm
- Thursday - Light Combo
- Thursday - Single Engine Modified
- Thursday - 2.6 Diesel Trucks
- Friday - Hot Farm
- Friday - 15mph King of the Hill
- Friday - Light Limited Pro Stock
- Friday - 3.0 Diesel Trucks
- Friday - Street Semis

### Individual Class Sponsor

**\$1000**  
PER CLASS

- Business Name listed under each class on the Truck and Tractor Pull Flier
- Display a business Sign the night of event. (Must provide sign)
- Business Name Listed on Fairgrounds website promoting the Pull
- Social Media Advertisement
- 4 tickets for Grandstand Admission
- Business Name listed on Post-fair Publication

### Roller / Grader

**\$500**  
PER EVENT

- Business Name displayed during event. (Must provide sign)
- Social Media Advertisement
- Business Name listed on Post-fair Publication

**ROLLER / GRADER \$500**

- Thursday
- Friday

### Yardage Marker

**\$300**  
PER EVENT

- Provide Business signs to be used as yardage measures.
- UP to 8 signs. (Must Provide Signs)
- Social Media Advertisement
- Business Name listed on Post-fair Publication

**YARDAGE MARKER \$300**

- Thursday
- Friday

### Sign Sponsor

**\$250**

- Display a business banner during each event night. (Must Provide Sign)
- Business Name listed on Post-fair Publication

**SIGN SPONSOR \$250**

Items that are denoted with ~~strikethrough~~ are not available or have already been sponsored for our 2024 event.